## 1. Objectives

- To recognize and celebrate outstanding films that offer fresh perspectives, unique artistic expression, and profound humanistic values.

- To encourage emerging talents in Vietnam and the Asia - Pacific region.

- To introduce new and high-production-value films from Vietnam and the Asia-Pacific region to a wider audience.

- Selected films must be licensed by the competent authority before submitting to the Film Festival.

### 2. Organizers

- Patron: Da Nang City People's Committee.

- Organizing Committee: Vietnam Film Development Association (VFDA), Department of Culture and Sports of Da Nang City.

- Coordinators: Departments, branches and agencies of Da Nang City; UniMedia Company; relevant organizations.

- Co-coordinators: Network for the Promotion of Asian Cinema/NETPAC, Vietnamese and other international agencies and organizations.

### 3. Date & Location

- An esteemed annually regional cinema event.

- DANAFF III is scheduled to take place from June 29<sup>th</sup> to July 5<sup>th</sup>, 2024.
- Location: Da Nang City.

- The Opening and Closing Ceremonies, as well as the Awarding Ceremony, will be broadcast live on Vietnam Television (VTV), relayed on Da Nang Television and other TV stations.

#### 4. In-competition films

a. Asian In-competition Film: This category includes feature-length films (over 70 minutes) from cinemas in the Asia - Pacific regions, and co-produced films by at least one country/territory in the Asia - Pacific region. Eligible films must be produced between April 1<sup>st</sup>, 2024 and March 15<sup>th</sup>, 2025.

b. Vietnamese In-competition Film: This category includes Vietnamese feature films produced between May 1<sup>st</sup>, 2024 and April 30<sup>th</sup>, 2025. Eligible films must be licensed for screening in Vietnam.

c. A Film Selection Committee will be appointed by the Organizing Committee and is responsible for selecting films for the following categories: Asian In-competition films, Vietnamese In-competition films and Out-of-competition films.

## 5. Out-of-competition films

a. "Today's Vietnamese cinema" program: includes Vietnamese featurelength films produced between May 1<sup>st</sup>, 2024 and April 30<sup>th</sup>, 2025, licensed for screening in Viet Nam and selected by the Organizing Committee.

b. Screening program "Focus on Korean Cinema".

c. Asian Cinema Panorama Program (decided by the Organizing Committee).

d. Special films about Da Nang.

e. The screenings of international films by partners and guests (decided by the Organizing Committee).

f. Outdoor film screenings with selected Vietnamese and international films.

# 6. Awards within the framework of the 3<sup>rd</sup> Da Nang Asian Film Festival

a. The Asian In-competition Film Category Award is decided by the Asian In-competition Film Jury, including:

- Grand Prize for Best Film (125 million VND, equivalent to 5,000 USD).

- Special Jury Award (75 million VND, equivalent to 3,000 USD).
- Best Director Award (50 million VND, equivalent to 2,000 USD).
- Best Lead Actor Award (50 million VND, equivalent to 2,000 USD).
- Best Lead Actress Award (50 million VND, equivalent to 2,000 USD).
- Best Screenplay Award (50 million VND, equivalent to 2,000 USD).

b. The Vietnamese In-competition Film Category Award is decided by the Vietnamese In-competition Film Jury, including:

- Grand Prize for Best Film (70 million VND).
- Special Jury Award (40 million VND).
- Best Director Award (20 million VND).
- Best Lead Actor Award (20 million VND).
- Best Lead Actress Award (20 million VND).
- Best Screenplay Award (20 million VND).

c. The NETPAC Award for excellent Vietnamese film is decided by the NETPAC Jury, selected in the Vietnamese In-competition Films, without any prize money.

d. The Audience's Choice Award for Favorite Vietnamese Film voted by the audience participating in the screenings of "Today's Vietnamese Cinema" program, without prize money.

e. The Achievement Award: presented with a DANAFF trophy with no prize money.

f. The Young Critics Award for Asian Film in the Asian Cinema Panorama program, without prize money.

# 7. Conferences

a. Seminar: "Korean Cinema: Lessons in developing the film industry and bringing films to the world".

b. Seminar: "Discovering and fostering film talents: International experience and Vietnam's solutions".

c. Roundtable: "The mark of Vietnamese war films after Doi Moi".

# 8. The "Talent Incubator" workshop

- The workshop "Talent Incubator" includes 02 acting classes: basic acting and advanced acting within the framework of DANAFF III.

- Students are selected via casting auditions in Ha Noi, Da Nang, and Ho Chi Minh City.

- Mentors include famous international experts.

# 9. Master class

A professional class with international film experts, open to students and young people who love cinema.

# 10. Film Project Market

Select young Vietnamese and international filmmakers with potential projects to participate in a coaching program with hand-on training, guided and evaluated by international and Vietnamese film experts in the Project Evaluation Council; the market includes the following 2 categories

- Project Market for Vietnamese commercial films.

- Project Market for Asian art films.

# **11. Entry registration and submission materials**

- Film Entry Form (online on danaff.vn).

- File on USB storage medium, DVD, Bluray, link to the film or any Digital format for preview (final version).

- English subtitles (for films its language is not English).
- Film trailer.
- Promotion materials, posters (image files) and other materials (text file).
- Film synopsis:

+ Vietnamese films: Synopsis in Vietnamese and/or English (less than 100 words each version; text file).

+ Films from other countries/territories: Synopsis in English (less than 100 words; text file).

- Biography, filmography and photo of the director (less than 100 words each).

- Photo of the lead actor/actress: at least 01 photo from the film, preferably portrait photos or clear face photos for each main actor/actress.

- Film registration deadline:
  - + Asian films: March 15<sup>th</sup>, 2025.
  - + Vietnamese films: April 30<sup>th</sup>, 2025.
- Film entries are free for all participants.
- The above-mentioned materials are to be sent to the following address:

Office of Vietnam Film Development Association 32 Hao Nam Str., Dong Da Distr., Ha Noi City Ms. Thai Hong Ngoc Phone/zalo 098.232.9292 Email: <u>office.vfda@gmail.com</u>

### **12. Film Selection**

The Organizing Committee holds the right to make final decision on films selected for in-competition category and other categories and guests participating in the Film Festival. Deadline: May 20<sup>th</sup>, 2025.

### **11. Guests Invitation**

a. Guests and delegates specifically invited by the Organizing Committee are eligible for free return airfare, travel and accommodation during the Film Festival.

b. Guests not specifically invited by the Organizing Committee are expected to cover own expenses. The Organizing Committee shall assist with invitation and facilitate said guests' attendance within the framework of the Film Festival.

c. Guest registration deadline: May 30<sup>th</sup>, 2025.

### 12. Jury

a. The Asian In-competition Film Jury.

b. The Vietnamese In-competition Film Jury.

c. The NETPAC Jury.

d. The Young Critics Jury.

## 13. Insurance

- Copies of films selected for the Organizing Committee will be insured throughout the period during which they are in the Festival's custody.

- In case of loss or damage of the films, the Organizing Committee shall reimburse an amount, which does not exceed the standard value of a copy made in a Vietnamese lab.

## 14. Other provisions

- Ownership and archiving rights of submission materials: The Festival holds the right to keep all the film materials for preview and related materials for archiving. The Festival also holds the right to transfer all these materials to a library which will preserve them in original formats while building a digital storage system for reference use. The Festival will not release any film without written consent of the legitimate copyright holders.

- Screenings: Screenings of particular film in proper programs and date will be scheduled by the Organizing Committee. After being selected, the film will not be allowed to withdraw from the Festival.

## **15. Terms of compliance**

- The producers, distributors and authorized representatives of submission films should ensure that they fully comply with the law on film copy right when sending films to the Festival.

- Organizer has right to use images, sound, scores and other documents of films for organizing the events within the film festival.

- Individuals and organizations accepting to send the submissions to the Festival have to comply the above regulations of the Festival.